



Guide for UAE Companies Exporting to the Saudi Market

Regulatory and Customs Requirements and Product
Registration Pathways



Content Review Date:
August 2026



Edition:
2026

From the UAE to the Saudi Market

Saudi Arabia is the United Arab Emirates' largest trading partner and the primary export destination for many Emirati products. This reflects the strong economic relationship between the two countries, their GCC membership, and the GCC Customs Union.

The UAE offers an advanced industrial and commercial environment, world-class logistics infrastructure, and specialized free zones, making it a regional hub for manufacturing, re-export, and distribution to GCC markets—particularly Saudi Arabia.

The UAE is also one of Saudi Arabia's largest trading partners, with exports spanning a wide range of industrial and re-exported products, including:

- Food products and beverages
- Cosmetics and personal care products
- Perfumes and luxury beauty products
- Electrical and electronic appliances
- Smartphones and accessories
- Construction materials, marble, and ceramics
- Aluminum, iron, and steel products
- Plastic products and packaging materials
- Household cleaning products and chemicals
- Furniture and furnishings
- Textiles and ready-made garments
- Automotive spare parts and tires
- Industrial and mechanical equipment
- Medical devices and healthcare equipment
- Paper and cardboard products

Despite the advantages offered by GCC trade agreements, access to the Saudi market requires compliance with Saudi regulations and technical requirements, which vary depending on the product category and the competent regulatory authority.

A product may require:

- Register the product on the SABER platform.
- Obtain a Product Certificate of Conformity (PCoC).
- Obtain a Shipment Certificate of Conformity (SCoC).
- Register with the Saudi Food and Drug Authority (SFDA).
- Obtain the Saudi Quality Mark (SQM).
- Fulfill additional regulatory requirements depending on the product category.

Proper planning and completing all compliance requirements before export are therefore essential for successful entry into the Saudi market.



Why the Saudi Market?

Saudi Arabia is one of the largest consumer and industrial markets in the Middle East, offering significant opportunities for UAE companies across a wide range of sectors.

Key advantages include:

- The largest economy in the Arab region
- A consumer market of more than 36 million people
- Strong purchasing power
- Mega projects under Saudi Vision 2030
- Continuous expansion of industrial and commercial sectors
- Seamless trade movement across GCC countries
- An advanced investment environment that supports high-quality products



Tabseer... Your Partner for Compliance and Market Access

Tabseer provides integrated conformity assessment and technical compliance solutions, helping UAE companies meet Saudi and GCC regulatory requirements while accelerating access to regional markets.

Kingdom of Saudi Arabia

- Product registration on the Saber platform.
- Issuance of Product Conformity Certificates (PCoC).
- Issuance of Shipment Conformity Certificates (SCoC).
- Obtaining the Saudi Quality Mark (SQM).
- Issuance of Saudi Food and Drug Authority (SFDA) certificates.
- Registration of food and cosmetic products on the Ghad platform.
- Issuance of lifting equipment certificates.
- Obtaining the Oxo-Biodegradable Plastic Logo.

Gulf Cooperation Council Countries

- Issuance of the Gulf Conformity Mark (G-Mark).

Sultanate of Oman

- Obtaining the Omani Quality Mark.

Arab Republic of Egypt

- Issuance of inspection and examination certificates.
- Carbon footprint calculation services.

Key Authorities Throughout the Export Journey

UAE Authorities

Ministry of Economy

Responsible for issuing Certificates of Origin for national products and overseeing a wide range of foreign trade services in coordination with the UAE Chambers of Commerce.

Chambers of Commerce and Industry

Including:

- Abu Dhabi Chamber of Commerce and Industry
- Dubai Chamber of Commerce
- Sharjah Chamber of Commerce and Industry
- These chambers issue Certificates of Origin, provide exporter support services, and promote commercial relations.

Local Customs Departments

Including:

- Dubai Customs
- Abu Dhabi Customs
- Sharjah Customs
- Ras Al Khaimah Customs
- Ajman Customs
- Fujairah Customs

These authorities are responsible for customs clearance procedures and supervising export shipments leaving the UAE.

Federal Authority for Identity, Citizenship, Customs and Port Security (ICP)

Responsible for developing federal customs policies, overseeing border ports, and supporting the digital transformation of foreign trade procedures.

Second: Saudi Authorities

- Saudi Standards, Metrology and Quality Organization (SASO).
- SABER Platform.
- Saudi Food and Drug Authority (SFDA).
- Zakat, Tax and Customs Authority (ZATCA).

The role of each authority varies depending on the type and classification of the product and the regulations and requirements applicable to it.



Industrial and Consumer Products

| SASO and Saber Pathway

Many industrial and consumer products exported from the United Arab Emirates to Saudi Arabia are subject to Saudi technical regulations issued by the Saudi Standards, Metrology and Quality Organization (SASO) and are managed through the SABER electronic platform.

The compliance process begins by determining whether the product is:

- Subject to a Saudi Technical Regulation.
- Outside the scope of technical regulations.
- Subject to Supplier's Declaration of Conformity (Self-Declaration).
- Required to undergo assessment by an approved Conformity Assessment Body.

| Product Conformity Certificate (PCoC)

A Product Certificate of Conformity is issued for products covered by Saudi Technical Regulations after the technical file has been reviewed and compliance with the applicable regulation has been verified by an approved Conformity Assessment Body.

| Shipment Conformity Certificate (SCoC)

Once the Product Certificate of Conformity has been issued, a Shipment Certificate of Conformity must be issued for every shipment exported to Saudi Arabia. This certificate is required to complete customs clearance procedures.

Before Shipping, Ensure That:

- The product has been registered on the SABER platform.
- A Product Certificate of Conformity has been obtained where required.
- A Shipment Certificate of Conformity has been issued for every shipment.
- The HS Code is correct.
- Product information is consistent across all documents.
- Product labels comply with Saudi requirements.



Food, Beverages, Cosmetics, and Personal Care Products

Food products, beverages, cosmetics, animal feed, and health-related products are regulated by the Saudi Food and Drug Authority (SFDA). Compliance procedures vary according to the product category.

I Before Export

UAE manufacturers or exporters should coordinate with a licensed Saudi importer registered with the SFDA, as the importer is responsible for completing product registration and regulatory notifications.

I Cosmetics

Cosmetics and personal care products must be registered through the unified GHAD electronic system by a licensed Saudi establishment.

All marketing claims must comply with applicable regulations, and unauthorized therapeutic or medical claims should be avoided.

I Clearance

Electronic customs clearance procedures are completed after verifying:

- Registration has been completed.
- Product details match the registered information.
- Labels comply with regulatory requirements.
- All required documentation has been completed.

I Food Labeling

Food labels must comply with Saudi and GCC requirements and include all mandatory information in Arabic, including:

- Product name
- Ingredients list
- Country of origin
- Net weight or volume
- Production and expiry dates
- Manufacturer and importer details
- Storage and usage instructions, where applicable

I Medical Devices and Supplies

Medical devices and medical supplies are regulated by the Saudi Food and Drug Authority (SFDA).

Registration requirements vary depending on:

- Medical device classification
- Risk level
- Intended use
- Country of manufacture
- Available international certifications
- The need for an Authorized Representative in Saudi Arabia, where applicable

Important Note

The SFDA Medical Device Marketing Authorization (MDMA) is the primary authorization allowing a medical device to be placed on the Saudi market.

Pathways for Key Sectors

Electrical & Electronic Products	SABER registration, Product Certificate of Conformity, electrical safety test reports, energy efficiency requirements, and IECEE requirements where applicable
Children Toys & Low Voltage Products	GCC Conformity Mark (G-Mark), in addition to SABER requirements
Construction Materials	SABER registration, Certificates of Conformity, laboratory test reports, Saudi Quality Mark for selected products, and Saudi Building Code requirements where applicable
Plastic Products	SABER requirements, oxo-biodegradable plastic logo for applicable products, and food contact material requirements where applicable
Industrial Machinery & Equipment	Risk assessment, technical file, operating manual, laboratory test reports, and technical inspection for selected products
Chemical Products	Safety Data Sheet (SDS), chemical classification, transportation and storage requirements, and permits for hazardous or restricted substances



Why Do We Use the Phrase “May Require”?

Compliance requirements are not determined solely by the product sector. They depend on several factors, including:

- HS Code
- Product nature
- Intended use
- Applicable Technical Regulation
- Product composition
- Country of manufacture
- Regulatory classification

Therefore, every product must be assessed individually.

Most Common Export Mistakes from the UAE to Saudi Arabia

1) Shipping Before Completing Conformity Procedures

Some exporters ship products before completing registration or obtaining the required conformity certificates, resulting in customs delays or shipment rejection.

2. Selecting an Incorrect HS Code

Using an inaccurate HS Code may lead to the application of inappropriate regulatory requirements.

3. Assuming UAE-Origin Products Are Exempt

Manufacturing a product in the UAE or holding a UAE Certificate of Origin does not exempt it from Saudi conformity assessment requirements or registration through SABER or the SFDA where applicable.

4. Inconsistencies Across Documents

Common causes of delays include discrepancies in:

- Product name
- Model number
- Manufacturer name
- Country of origin
- Brand name across invoices, conformity certificates, labels, and technical documentation

5. Using Non-Compliant Labels

Labels that do not include mandatory Arabic information or contain inaccurate information may result in observations or shipment rejection.

6. Working with an Unqualified Importer

Successful registration and customs clearance largely depend on the Saudi importer's experience in managing technical documentation and regulatory systems.

7. Relying Solely on Foreign Certificates

Certificates such as:

- CE
- UL
- FDA
- ISO

may strengthen the technical file, but they do not replace Saudi regulatory requirements where Technical Regulations or other regulatory obligations apply.



- Have you identified the correct HS Code?
- Is the product subject to a Saudi Technical Regulation?
- Does it require SABER registration?
- Does it require SFDA registration?
- Is the technical file complete?
- Have the laboratory test reports been issued by accredited laboratories?
- Does the product label comply with Saudi requirements?
- Have you selected a qualified Saudi importer?

Before You Start Exporting

Ensure you can answer Yes to the following questions:



Legal Disclaimer

This guide has been prepared for general awareness and informational purposes only. It does not constitute prior approval of any product or shipment.

Regulatory requirements may vary depending on:

Product type

HS Code

Intended use

Applicable Technical Regulations

Updates issued by Saudi regulatory authorities

Accordingly, every product should be evaluated individually, and exporters should verify the latest regulatory requirements before manufacturing, contracting, or shipping.



Contact Information

We help UAE companies access the Saudi market quickly and efficiently through integrated technical compliance solutions, conformity certification services, and regulatory support.

Support@tabseergroup.com

+966920010756

www.tabseer.co